



## **EUROPEAN EVENT ON FRUIT, VEGETABLES AND QUALITY PRODUCTS**

### **The meeting of European Regions and Producers Associations**

**March 25<sup>th</sup>, 2015**

**14:30 | 23:00**

At the Common House of  
Aquitaine, Emilia-Romagna and Hessen  
21, Rue Montoyer – 1000 Brussels

**14:30 | 19:00 CONFERENCE**

**19:00 | 23:00 TASTING OF REGIONAL QUALITY PRODUCTS**

The Association of European Regions for Product of Origin (**AREPO**) and the Fruit and Horticultural European Regions Assembly (**AREFLH**) represent the regional governments and producers' associations that deal with fruit and vegetable production and products of origin.

The two networks gather together 40 regions, from 8 different EU Member States, representing over 50% of Geographical Indications, 45% of fruit and vegetable and 70% of flower and plant production in Europe.

Their common aim is to represent, promote and defend the interests of producers and consumers of European Regions involved in the valorisation of high quality food products.

Visiting this event would provide you with an opportunity to sample and learn more about the high quality and diversity of European agriculture, all within one forum. 19 regions will present their top productions among Geographical Indications, organic products and integrated agriculture.

## PROGRAMME

### 14:30: REGISTRATION AND WELCOME COFFEE

### 15:00: WELCOME ADDRESS

**Laurent Gomez** – Secretary-General of AREPO

**Jacques Dasque** – Secretary-General of AREFLH

### I PANEL: THE NEW EU PROMOTION POLICY AND THE STATE OF THE ART OF TTIP NEGOTIATIONS

**Diego Canga Fano** - Director of DG AGRI Directorate B - Multilateral relations, quality policy, EC

**Paolo De Castro** – MEP, Member of COMAGRI, Rapporteur on the Recommendations to the European Commission on the negotiations for the Transatlantic Trade and Investment Partnership (TTIP)

### QUESTIONS AND ANSWERS

### II PANEL: MARKET ACCESS AND CRISIS MANAGEMENT

**Herbert Dorfmann** – MEP, Member of COMAGRI, President of the Intergroup on Wine, spirits and quality foodstuffs, European Parliament

**Luciano Trentini** – President of AREFLH Board of Producers Representative

**Philippe Appeltans** - Director of VBT, the Association of Belgian Horticultural Cooperatives

### QUESTIONS AND ANSWERS

### III PANEL: INNOVATION - HORIZON 2020 FOR QUALITY PRODUCTS AND FRUIT AND HORTICULTURAL SECTOR

**Han Wiskerke** - Chair and Professor of Rural Sociology, Wageningen University

**François Casabianca** – Senior researcher at INRA Corte and coordinator of the SYAL European Research Group

**Joan Bonany** – Fruit researcher at IRTA – Co-president of AREFLH research committee

### QUESTIONS AND ANSWERS

### OPEN ROUND TABLE WITH REGIONAL REPRESENTATIVES

**Simona Caselli** – Minister of Agriculture, Emilia-Romagna Region

**Gianni Fava** – Minister of Agriculture, Lombardia Region

### 18:30-19:00: CONCLUSIONS AND INAUGURATION OF THE PRESENTATION AND TASTING OF REGIONAL PRODUCTS

**Josep Maria Pelegrí** – President of AREFLH - Minister of Agriculture of Catalonia

**Vincent Labarthe** – President of AREPO – Vice-president in charge of Agriculture of Midi-Pyrénées

**Eric Andrieu**, MEP, First Vice-President of COMAGRI, European Parliament

**Phil Hogan**, Commissioner for Agriculture and Rural Development, European Commission

*Simultaneous translation will be provided into English, French, Italian and Spanish.*

*Participation in this event is by invitation only. Registration to attend the meeting is required for organisational reasons: Giulia Scaglioni [policyofficer@arepoquality.eu](mailto:policyofficer@arepoquality.eu) and Laurent Gomez [secgen@arepoquality.eu](mailto:secgen@arepoquality.eu)*

## AREFLH AND AREPO MEMBER REGIONS



<b>FLANDERS</b>	<b>BELGIUM</b>	<b>BASILICATA</b>	<b>ITALY</b>
<b>ISTRIA</b>	<b>CROATIA</b>	<b>CAMPANIA</b>	<b>ITALY</b>
<b>AQUITAINE</b>	<b>FRANCE</b>	<b>EMILIA-ROMAGNA</b>	<b>ITALY</b>
<b>AUVERGNE</b>	<b>FRANCE</b>	<b>FRIULI VENEZIA GIULIA</b>	<b>ITALY</b>
<b>BASSE-NORMANDIE</b>	<b>FRANCE</b>	<b>LOMBARDIA</b>	<b>ITALY</b>
<b>BRETAGNE</b>	<b>FRANCE</b>	<b>PIEMONTE</b>	<b>ITALY</b>
<b>CENTRE</b>	<b>FRANCE</b>	<b>PUGLIA</b>	<b>ITALY</b>
<b>CORSE</b>	<b>FRANCE</b>	<b>SARDEGNA</b>	<b>ITALY</b>
<b>ILE DE FRANCE</b>	<b>FRANCE</b>	<b>TOSCANA</b>	<b>ITALY</b>
<b>LANGUEDOC ROUSSILLON</b>	<b>FRANCE</b>	<b>VALLE D'AOSTA</b>	<b>ITALY</b>
<b>LIMOUSIN</b>	<b>FRANCE</b>	<b>VENETO</b>	<b>ITALY</b>
<b>MIDI-PYRENEES</b>	<b>FRANCE</b>	<b>MALOPOLSKA</b>	<b>POLAND</b>
<b>PAYS DE LA LOIRE</b>	<b>FRANCE</b>	<b>LISBOA E VALE DO TEJO</b>	<b>PORTUGAL</b>
<b>PROVENCE-ALPES-COTE D'AZUR</b>	<b>FRANCE</b>	<b>AZORES</b>	<b>PORTUGAL</b>
<b>RHONE ALPES</b>	<b>FRANCE</b>	<b>ANDALUCIA</b>	<b>SPAIN</b>
<b>BAVARIA</b>	<b>GERMANY</b>	<b>CASTILLA Y LEON</b>	<b>SPAIN</b>
<b>HESSEN</b>	<b>GERMANY</b>	<b>CATALUÑA</b>	<b>SPAIN</b>
<b>CRETE</b>	<b>GREECE</b>	<b>EXTREMADURA</b>	<b>SPAIN</b>
<b>MACEDOINE CENTRALE</b>	<b>GREECE</b>	<b>MURCIA</b>	<b>SPAIN</b>
<b>MACEDOINE DE L'OUEST</b>	<b>GREECE</b>	<b>NAVARRA</b>	<b>SPAIN</b>
		<b>PAIS VASCO</b>	<b>SPAIN</b>