



SEMINAR - Expo Milano 2015

On September 11th 2015 - EU Pavilion

Innovating and Organising Research, Education and Training for Sustainable GIs

This seminar aims to bring together stakeholders from the research, education and training sectors in order to exchange experiences and practices and to define future priorities for the sustainability of Geographical Indications (GIs).

The EU pursues three objectives through its Common Agricultural Policy: securing viable food production; ensuring sustainable management of natural resources and climate action and contributing to a balanced territorial development. Through the protection of GIs, the support and the promotion of products of origin can help meet these objectives, especially in disadvantaged rural areas.

Nevertheless, the potential of products of origin in terms of sustainable rural development both within and outside the EU has not yet been fully exploited, primarily due to a lack of knowledge and skills in this area. Relevant avenues of research should be pursued, in order to sustain and promote products of origin through the development of GIs, in line with sustainable rural development. To achieve this we need to integrate specific knowledge and skills from different stakeholders -local administrations, farm advisors, producers' associations, enterprises, researchers, etc.

Stakeholders from the EU and other interested countries will be invited to present their experiences, opening the debate on the following questions:

1. What are the needs in terms of knowledge and skills for the sustainability of GIs?
2. Does the existing research and training meet the current priorities?
3. What kind of best practices should be developed?

The conclusion of this debate will help to define new strategies at the European level.



PROGRAMME

11:00-11:15 Welcome Coffee – Registration

11:15-12:00 Introduction:

Welcome address by **Vincent Labarthe**, President of AREPO, Vice-president of Midi-Pyrénées Region in charge of Agriculture

Key-note speech: Developing sustainable geographical indications: the role of research, teaching and training by **François Casabianca**, researcher at INRA Corte and coordinator of SYAL network

12:00-13:30 **Research on GIs inside the EU and in non-EU countries**

Chairman Filippo Arfini, University of Parma, Italy

- **Giovanni Belletti**, University of Florence, Italy
- **Javier Sanz Cañada**, Spanish National Research Council, Spain
- **Elizabeth Barham**, American Origin Products Research Foundation, US
- **Junko Kimura**, Hosei University, Japan
- **Leo Bertozzi**, Consultant and Former Director of the Consorzio del Formaggio Parmigiano-Reggiano, Italy

Q&A session

13:30-14:30 Lunch

14:30-16:00 **Education on GIs inside the EU and in non-EU countries**

Chairman Olivier Beucherie, Consultant, France

- **Philippe Mongondry**, Master Food Identity, France
- **Audrey Aubard**, University Bordeaux Montaigne, France
- **Marta Arosio**, RIMISP, Latin America
- **Erik Thevenod-Mottet**, Laboratory of rural studies, University of Lyon, France
- Testimonies from former students of Masters

Q&A session



16:00-16:30 Coffee break

16:30-17:30 **Training on GIs inside the EU and in non-EU countries**

Chair Laurent Gomez, Secretary General of AREPO, France

- **Didier Chabrol**, Formation InterGI CIRAD-REDD, CIRAD, France
- **Dominique Barjolle**, Association Origin for Sustainability - Forum ODT, Switzerland
- **Charles Perraud**, IGP Sel de Guérande/Certipaq, France
- **Christian Sbardella**, Consorzio per la Tutela dell'Olio Toscano IGP, Italy

Q&A session

17:30-18:00 **Conclusions**

Barna Kovacs, European Commission

Florence Tartanac, FAO

Laurent Gomez, Secretary General of AREPO

*The working languages will be English and French.
Simultaneous translations in both languages will be provided.*

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