EUROPEAN QUALITY SCHEMES



PDO- PROTECTED DESIGNATION OF ORIGIN

A PDO identifies an agricultural product whose quality or characteristics are essentially due to a particular geographical environment, and the production steps of which all take place in the defined geographical area.



PGI- PROTECTED GEOGRAPHICAL INDICATION

A PGI identifies an agricultural product whose given quality, reputation or other characteristic is attributable to its geographical origin, and at least one of the production steps of which take place in the defined geographical area.



TSG - TRADITIONAL SPECIALITY GUARANTEED

A TSG identifies a product whose specific qualities are linked to a composition, a mode of production or a processing method corresponding to a traditional practice.



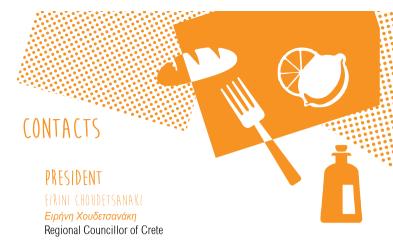
ORGANIC FARMING

Organic farming is a system of food production that combines best environmental practices, a high level of biodiversity, the preservation of natural resources, the application of high animal welfare standards and the use of natural substances and processes.



The OQT "mountain product" identifies a product whose raw materials come essentially from mountain areas and, in the case of processed products, the processing





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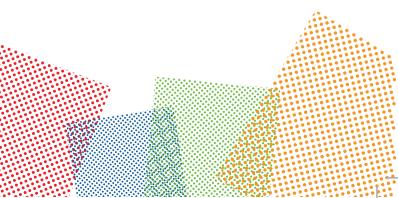
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AREPO

ASSOCIATION OF EUROPEAN REGIONS FOR PRODUCTS OF ORIGIN

ABOUT US

AREPO is a network of REGIONS and PRODUCER ASSOCIATIONS that deals with EU quality schemes for agricultural products and foodstuffs.

The network was founded in May 2004 by 16 Regions from 6 European countries.

- ✓ AREPO now represents 33 REGIONS from 8 DIFFERENT EUROPEAN COUNTRIES and over 700 producer associations, for over 50% OF EUROPEAN GEOGRAPHICAL INDICATIONS;
- ✓ The main objective of the network is to PROMOTE and DEFEND the interests of producers and consumers of European Regions involved in the VALORIZATION of QUALITY and ORIGIN products.

AREPO FINDS A BALANCE BETWEEN THE INTEREST OF THE TERRITORIES AND THOSE OF PRODUCERS AND CONSUMERS

OUR MEMBER REGIONS

FRANCE ITALY GREECE SPAIN Auverane-Rhône-Alpes Emilia-Romagna Attica Andalucía Bourgogne-Franche-Comté Friuli Venezia Giulia Central Macedonia Cataluña Bretagne Lombardia Crete Extremadura Centre-Val de Loire Piemonte Epirus Euskadi Corse Puglia Thessalia Nouvelle-Aguitaine Toscana OBSERVERS Occitanie Val d'Aosta Western Macedonia Pavs de la Loire Veneto Provence-Alpes-Côte d'Azur GERMANY PORTUGAL POLAND CROATIA

Baden-Württemberg

Bayern

Hessen

Malopolska

OBSERVERS

Istra

OUR MISSIONS

Açores

- ✓ TO DEFEND AND PROMOTE THE EV QUALITY SCHEMES: the Geographical Indications, namely Protected Designation of Origin -PDO- and Protected Geographical Indications -PGI-; the Traditional Specialties Guaranteed -TSG-; the Organic Farming and the Optional Quality Terms as "Mountain product";
- ▼ TO SUPPORT AND STRENGTHEN the position of these quality schemes in the European policies;
- ▼ TO PROTECT THE PRODUCERS guaranteeing the valorization and protection of their products on the European market, as well as in third countries;
- ▼ TO PROTECT THE CONSUMERS through an appropriate and transparent communication.

OUR STRENGTHS

- ✓ A consolidated network of regions and professionals that GENERATES NEGOTIATED and CONSTRUCTIVE POLICY GUIDELINES;
- A MULTINATIONAL and MULTISTAKEHOLDER EXPERTISE on quality policy;
- SOLID RELATIONS with the European Institutions;
- ✓ A permanent REPRESENTATION OFFICE in Brussels;
- The development of partnerships with UNIVERSITIES and RESEARCH CENTERS;
- Constant ENLARGEMENT OF THE NETWORK to include the position and expertise of Regions from Northern and Eastern Europe.

OUR NETWORK IS RECOGNIZED BY THE EUROPEAN INSTITU-TIONS AS ONE OF THE MAIN STAKEHOLDERS IN THE FIELD OF GEOGRAPHICAL INDICATIONS



