

**Mountains cover 36% of European area and play an essential role in the provision of public and private goods.**

However, they are still considered 'the undervalued ecological backbone of Europe', due to the inadequate knowledge about many aspects of these regions affecting their management.

**MOVING  
(MOuntain Valorisation through  
INterconnectedness and Green  
growth) is a Horizon 2020 project  
(2020-2024)**

It aims to build capacities and **co-develop policy frameworks across Europe** for the establishment of new or upgraded and upscaled **Value Chains (VCs)**, contributing to **resilience and sustainability of mountain areas**, valorising local assets, and delivering private and public goods.

Contact us

<https://www.moving-h2020.eu>

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**MOVING**

MOUNTAIN VALORISATION THROUGH  
INTERCONNECTEDNESS AND GREEN GROWTH



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## About MOVING

MOVING will provide new **collaborative tools for the definition of policies in mountain regions**, as well as guidelines for renewed policy options with a view to enhancing the **connectivity, sustainability and resilience of these areas**.

It will be done in a **bottom-up participatory process** with VC actors, regional and European stakeholders and policy-makers.

MOVING will **screen the VCs existing in the European mountain areas** and will assess in-depth **23 selected Reference Regions** in 16 countries, which represent the wide diversity of mountain areas in Europe.

For that, the project will build a European-wide **Community of Practice (CoP)** on Mountain VCs, based on **Multi-actor Platforms (MAPs)** that gather stakeholders, policy-makers and researchers, and involve them in the co-design and validation of all research outputs.



## Become part of the MOVING community!

### Meet, share, exchange and learn from relevant European players

MOVING will **connect research, policy and society** through 23 Regional Multi-Actor Platforms (MAPs) and one EU-related MAP. These will be the core forum for two-way **exchanges of ideas for co-learning and co-creating knowledge** with actors at European and regional levels.

### No one is left behind

MOVING will include several types of stakeholders, to ensure that all voices are heard. The MOVING MAPs will be composed of **farmers and producers, business providers**, people involved in **different stages of the VCs, policy-makers, authorities** at different levels, **local citizens** (specially youngsters and women) and everyone interested in the **future of mountain areas**.

### Take the opportunity to shape the future of mountain areas!

The regional MAPs will play an essential role in the **analysis of the vulnerability of mountain areas and the assessment of their VCs**, and the EU MAP will co-develop and validate MOVING outputs.

Through different online and face-to-face workshops, MAP members will help MOVING partners to define a **common vision and understanding** of the main concepts, validate a comparative analysis of the **resilience and sustainability of value chains**, identify most likely future scenarios through a **foresight exercise**, and, finally, develop a **Policy Roadmap for resilient and sustainable** European mountain regions.